

Alpha Sigma State Washington Organization Strategic Action Plan 2017 - 2021

Our Mission:

The Delta Kappa Gamma Society International promotes professional and personal growth of women educators and excellence in education.

Our Vision:

Leading women educators impacting education worldwide.

Our Values:

- Meaningful service work
- Fellowship & membership
- Supportive leadership
- Scholarship & grants
- Personal & professional growth
- Humor & enthusiasm
- Advocacy for women & children
- Legislative & educational issues
- Multigenerational thinking
- Community partnerships

Goal One: Membership

Increase membership by 5% annually, maintain & evaluate/publish the effectiveness.

Objective One:

Actively market DKG to attract enthusiastic women from diverse groups and in a variety of educational roles.

Objective Two:

Use technology, scholarships & community partnerships to recruit & promote DKG as an international professional organization.

Goal Two: Program

Annually provide at least 4 dynamic programs for state and chapter use & gather feedback to report to the state.

Objective One:

Promote involvement in social & political issues involving women, children and education through quarterly communications and programs.

Objective Two:

Inspire members to be involved in servant leadership opportunities & publicize the endeavors beyond our organization.

Goal Three: Leadership

Strive for dynamic leadership experiences for all members and evaluate results.

Objective One:

Deliver innovative leadership training & opportunities for all members to grow.

Objective Two:

Recruit and mentor leaders at the state and chapter levels.

