**2021-22 WSO DKG Chapter Strategic Plan Chapter:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**GREEK/GEOGRAPHIC**

**SMART GOAL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Objective/Actions** | **Due Date** | **Expenses**  **(Estimate)** | **Expenses**  **(Actual)** | **Person(s)**  **Responsible** | **Impact**  **(Measurable results)** |
| Example Membership Obj.:   1. Strengthen membership by increasing attendance/participation in activities |  |  |  |  |  |
| * Phone survey of all members to determine what they would like for the chapter; | Aug. | 0 |  |  | Summarize trends in responses & report to Ch. Exec. Bd.; |
| * Involve all members in planning program topics to increase engagement; | Aug. | 0 |  |  | Gather feedback at planning meeting (+/-); |
| * Contact every member before every meeting to check-in, offer rides; | Monthly | 0 |  |  | Tally & report increased attendance; |
| * Membership com. attend state zoom meetings & try new ideas; | Sept. | 0 |  |  | **??** |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |