**2021-22 WSO DKG Chapter Strategic Plan Chapter:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**GREEK/GEOGRAPHIC**

**SMART GOAL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **Objective/Actions** | **Due Date** | **Expenses****(Estimate)** | **Expenses****(Actual)** | **Person(s)****Responsible** | **Impact****(Measurable results)** |
| Example Membership Obj.: 1. Strengthen membership by increasing attendance/participation in activities
 |  |  |  |  |  |
| * Phone survey of all members to determine what they would like for the chapter;
 | Aug. | 0 |  |  | Summarize trends in responses & report to Ch. Exec. Bd.; |
| * Involve all members in planning program topics to increase engagement;
 | Aug. | 0 |  |  | Gather feedback at planning meeting (+/-); |
| * Contact every member before every meeting to check-in, offer rides;
 | Monthly | 0 |  |  | Tally & report increased attendance; |
| * Membership com. attend state zoom meetings & try new ideas;
 | Sept. | 0 |  |  | **??** |
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